

F2iT.[®]

64, Great Eastern Street, London, EC2A 3QR [t]+44 (0) 20 7749 9197 www.F2iT.co.uk

CLIENT FEEDBACK

zedonk.[®]

AN EASIER LIFE

zedonk[®] makes managing your order book simple, and gives useful information to help plan quantities. It deals happily with split deliveries. You can cross-reference information and spot mistakes much more easily than with spreadsheets.

zedonk[®] is easy to use and available online so you can access information wherever you are. And you're not alone, we give fantastic technical help and back-up.

TIME AND MONEY

zedonk® saves you time and money. It speeds up admin, streamlines workflow and helps to reduce errors. Our easy and affordable online sales/production tool is painless, practical and cost-effective. Designed specifically for their needs, zedonk® is better tailored to the running of small to medium design businesses. zedonk® generates all your paperwork at a click of a button, from Purchase Orders all the way to Commercial Invoices.

DON'T TAKE OUR WORD FOR IT... HAVE A LOOK AT WHAT OUR CLIENTS HAVE SAID...

zedonk® has been an incredibly valuable help in terms of staying on top of a complex chain of production in an easy and comprehensible way. The team behind zedonk® has been on hand and instrumental in guiding us through the program and has always been available for speedy support and help. **Aminaka Wilmont**

Working with F2IT has streamlined our UK based ordering/production system, enabling us to deliver earlier to our stores. The benefits of which are longer selling periods reflecting higher sell through percentages. **Drew Muntz, CEO, Bodyamr**

zedonk® has helped us cope with the fast growth of our company – it organises our entire sales and production process from start to finish. We would recommend zedonk® to any fashion business. **Tammy Kane, Christopher Kane**

I have found the software to be very intuitive, and as each season passes I am using more and more of its capabilities. F2IT has streamlined our production process considerably, drastically reduced the chance of error and, because it's online, the amount of printing and paper we use. On top of this the program is extremely robust, yet very easy to use, and I appreciate having access to the current season's data wherever I am. **Jeremy Laing, Canada**

Our life has become less strenuous since we started using zedonk®. This program has made our lives so much easier. I cannot imagine functioning without zedonk®. **Jean-Pierre Braganza**

With so many of our key people travelling so often it would be impossible to run our production so smoothly without zedonk®. Even without the benefit of being able to access our production and order info online, the structure of the programme has removed all the duplication of information and reduced errors significantly. **Richard Nicoll**

Not only is zedonk® a great product, it is also operated by a great company. Not one of my other service suppliers is so immediately communicative and so thoroughly helpful as F2IT. **Social Suicide**

zedonk® has enabled us to simplify and streamline our systems from order input, to delivery and invoicing. It is easy to use and the fact that it is web-based means that we can access it wherever we are. The team is always on hand for back up and advice and open to suggestions for improvement. **Opika**

zedonk® has helped us in so many ways; from keeping track of stock to running reports which cuts down paperwork and excel sheets dramatically. It is a great tool to use to bring organization and formality to your business, not only from a sales point of view but it also helps in areas of production. Also, I love the fact that the team is always on hand to help with any query and are always willing to make amendments and updates. **Suzie Fisher International Sales Manager, MiH**

Zedonkers always give testimonials on zedonk® for production use, but it has a great commercial and financial management value. zedonk® has been invaluable offering the facility to play with margins, setting wholesale prices, recommended retail prices and price lists in several different currencies. CEO's will love it too as it offers reports forecasting financial commitments for production and profit! During production it's easy to manage shortfall of fabric, make cancellations and when you are finally ready to pick and pack, dispatch and invoice. zedonk® can do all of this as well including the dreaded export documentation. **Virginia Orr, Lily London**

zedonk® is the essential invisible member of our team. **Elizabeth Lau, Designer**

DO NOT RESIST. zedonk® is the new cult fashion must have. **Kai Chew, Brand Manager, Elizabeth Lau**

The system from F2iT has been a great addition to our business. So much time is saved in production. Costing, fabric ordering, distribution, sales analysis and invoicing are all easier and more efficient. It has proved very handy to have all the seasons in one place, and to be able to check it wherever you are. As much as I love excel I wouldn't go without this now! We would definitely recommend it. **Zoe, Roksenda Ilincic**

Marcia Lazar's techno intelligent baby, F2iT, aka zedonk®, is our daily and friendly companion at Martin Grant. In one short season it enabled us to shift from the often inaccurate and time-consuming nightmares of winding in between two alien tentacular data bases (production vs commercial) to a Unique Global nerve-friendly system! So easy to understand and to use! Even for our francophone staff. This great online system nicely organizes anything you need to know from the conception to the latest delivery of a fashion collection. To top it off zedonk® is unbeatably affordable, with an easily reached and fully committed hotline! It is a visionary tool in its simplicity (complex data rendered simple), a true time-saver. A tool conceived by and for human beings. **Martin Grant**

I like zedonk® because this is a system with an understanding of the fashion world and the rapid response of the F2iT helpdesk. It has been created as a solution to our needs. **Elise Gug**

You can tell zedonk® has been written by someone who has done the job as it works simply, logically and extremely efficiently. Genius! **Mother of Pearl**

zedonk® is user-friendly software, perfect for the garment industry, it lets us know which suppliers, styles, colours, boys or girls are doing well instantly. It also helps in making invoices. Great for distribution and 'picking and packing'... it's simple and accurate. **Komodo**

F2iT really makes sense and is easy to use, even for those of us who are not the most computer literate. This program revolutionises production, it saves enormous amounts of time. Any information you need is at the touch of a button. We are delighted with zedonk® and we would recommend it to any business as the best possible solution to all production problems and headaches. The technical support is excellent and very easy to understand. This is the best money any business could spend. **Preen**

We use masses of different fabrics and trims and I was always running out of something as more orders and re-orders came in, causing hold ups in production and lost sales. Pricing was also always a fraught, last minute, late night affair but now I can see at a glance all the costs and mark-up. zedonk® makes it easy, keeps me in charge and saves me money! **Pazuki**

zedonk® has made the production run so much smoother than ever before. We have found packing the order so much easier with the pick and pack lists. Invoicing is quick and easy as we can bill our customers in any currency. Delivery notes have no prices on them, which is great for shipping. zedonk® has helped keep production organized so we can see what has been ordered and when. **The Jacksons**

It saves a great deal of time in costing garments and also in calculating the amount of fabric needed for production. It is really useful to have all the information kept together in one place. Another of the major benefits is when it comes to packing. The program creates a list of what should be packed for each customer and we find this very useful. Since using the program we have found that we have made a lot less mistakes, either in costing, fabric ordering or delivering. We would be happy to recommend the program to anyone. **Peter Jensen**

The F2iT solution is a very clever production system. As long as every component is entered from the beginning, (not a bad discipline), then the number of gusset lining and sq ft of bubble wrap will all be calculated at the press of a button. Beyond that, your profits or losses, can be analysed to show you which areas are worth pursuing. Give it a go! **Ally Capellino**

Given that it generally takes five of us two hours to change the cartridge on the fax machine, using zedonk® has proved fantastically simple for all of us technophobes. It is intuitive and very straightforward. I think I am in love. Even when having a blonde moment we can ring up someone who will sort out any problems straight away. **Paddy Campbell**

zedonk® has been a huge benefit to us, it is almost like having another member of staff! So simple and straightforward to use, it has enabled us to calculate our costings much more accurately and ensure a good, consistent mark-up throughout the collection. Order confirmations, invoices and commercial invoices now take no time at all. It has saved us such a huge amount of time and stress...I wouldn't have got through last season without it! **Marios Schwab**

zedonk® is the perfect program to stay on top of your production, orders and invoicing. It certainly has made a huge impact on the organization of our business. What did we do before zedonk®? I don't even want to remember! **Felder Felder**

We have been using zedonk® for several seasons now and the whole team from sampling through to sales and production has found it effective and easy to use. The technical support from F2iT is excellent and although full training was given at the beginning, it's so straightforward and logical that it's never difficult to find the information you are looking for. It's ideal for a brand or our size as it streamlines our production and gives us scope to expand or increase volumes with little additional effort. **Eley Kishimoto**

zedonk® has helped speed up our production times and cut down on duplicating information. The production analysis section is particularly helpful with all the season's information available at the touch of a button. It is so easy to use and takes minutes to learn. I can't praise it enough. **Anna Scholz**

zedonk® has made such a difference to our company that I can hardly remember how we managed without it! No production run is too big or too small, it is really easy to set up, and even easier to use. If we ever have a query, the support team at F2IT is always ready to help and go out of their way to resolve things as quickly as possible. All in all, a really great value product! **Bellville Sassoon**

Without zedonk® I am not sure there would be enough hours in the day to maintain an effective production and distribution programme. It has saved us so much time and minimised errors to such an extent that we would be lost without it. We are a very small team and zedonk® has become essential with the added benefit that it is incredibly easy to use. Thank you. **19RM**

The development of a fashion start up is a tough business. Designer manufacturers need to focus on product, innovation, customer relations and reliable delivery. You will probably build up a range of controls and systems to help you control the commercial parts of your operation – however as you develop these systems tend to fail and are prone to multiple data capture entries of the same information, which in turn lead to human error input problems and legacy data retrieval issues. zedonk® has taken these complications away from our business and allowed us to focus on our core objective – getting our products to market on time. This helps our customer relationships and naturally improves business growth. The bottom line is you could not employ someone full time with experience to do a better job of what zedonk® does in a fraction of the time reliably. **Catherine Deane**

Implementing zedonk® as a system in our company has inexplicably changed our working day experience. Creating a pleasurable work experience wherein information is easily accessed. It is a fantastic production programme, which has been well thought through, catering to the specific and varied needs of production and manufacture.

The clear interface and layout makes for easy reading and location of information within the page and the many different search options allows for the location of information at a touch of a button. The F2IT team is always on hand to deal with any queries or questions one might have while being really friendly and approachable. The programme is a most valuable asset to the company. Implementing zedonk® was the best thing I could have done, often wondering how we ever survived without it! Thanking the F2IT team! **Jas M.B.**

As a veteran user of zedonk® its great to see how the product has and continues to evolve with the changing needs of the Industry. It's the glue that holds the four walls together. **Baby Ceylon**